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http://www.prweb.com/releases/sms/marketing/prweb14326733.htm

Call Loop, the leader in mobile messaging, announced today that it has integrated with Hubspot, bringing customers an easy, efficient and automated way to create text to join campaigns as part of Hubspot customers' integrated marketing strategies.

"Everyone is on their phone these days and texting has become the to go-to communication channel for connecting with people," explains Chris Brisson, Co-founder and CEO of Call Loop, "We're excited to give HubSpot customers a simple way to start capturing leads from text messages".

By leveraging Call Loop's text to join software, Hubspot users can start promoting and marketing keywords to easily create automated multi-channel marketing campaigns. The integration allows customers to automatically engage contacts, drive sales and grow their businesses.

With Call Loop's SMS marketing software, users have the ability to build their mobile lists and to also send voice and SMS text messages to their contacts with HubSpot's Workflows.

"There's no coding necessary to utilize this new integration," says Brisson. "By leveraging Hubspot's webhooks, it's as simple as 'copy and paste' and within a few minutes, a multi-channel campaign can be live."

To learn more about the Call Loop + Hubspot integration, tutorials, and guides, please visit:
https://www.callloop.com/integrations/hubspot
Sign up for your free Call Loop account today and receive 25 free messages:
http://www.CallLoop.com

About Call Loop
Call Loop, a leading sms marketing and voice broadcasting software, offers businesses, organizations, and professionals an easy, integrated, and automated

way to create, send, and track automated phone calls and sms text messages. With its easy to use interface, robust features, and cutting edge technology, Call Loop provides a well-rounded mobile marketing automation suite for marketers to generate leads and communicate effectively and automatically with their contacts. Headquartered in Delray Beach, FL, Call Loop serves as a leading platform for over 15,000 users across the United States.

About Hubspot

Hubspot, Inc. (NASDAQ: HUBS) provides a cloud-based marketing and sales software platform for businesses in the Americas, Europe, and the Asia Pacific. Its software platform includes integrated applications, such as social media, search engine optimization, blogging, Website content management, marketing automation, email, CRM, analytics, and reporting that enables businesses to attract visitors to their Websites, convert visitors into leads, and close leads into customers and delight customers. The company also offers professional, and phone and email-based support services. HubSpot, Inc. was founded in 2005 and is headquartered in Cambridge, Massachusetts.